

Westside Neighborhood Association

Board Meeting Minutes March 1, 2017 - 6:00 PM - Letts Community Center

In Attendance: Rosemary Goodno, Elizabeth Battiste, Emily DeRushia, Veronica Gracia-Wing, John Addis, Merry Rosenberg, Emily Bergquist, Emily Stevens, Cassandra Nelson, Jason Gabriel

Excused: Rob Mathis, Danielle Casavant, Emily Johnson

Absent: Mohammed Khan, Lindsay Tarrant

Call to Order: Emily De Rushia called to order at 6:20 pm

Approval of Agenda: Motioned Merry, seconded Elizabeth. **APPROVED**

No guests

Approval of Minutes – Merry Rosenberg moved, seconded by Rosemary and Jon – **APPROVED**

Committee Reports

- **Treasurer's Report** – Rosenberg reports that there was an issue with getting the bank statement because of it being the 1st. She reported that by her notes there are \$13974 in savings and \$2276.70 in checking. There was some discussion about a missing \$200 check and apparently it was written to Addis. He will find it or let Merry know if he needs another one. Merry is fairly sure that after that is found and the most recent check to the food bank there will be \$1719.27 in checking.

Old Business & New Business:

- **Community Engagement**
 - **Schools** – Merry and Rosemary state that Sexton seems open to the neighborhood involvement. Rosemary enjoyed it. Health Clinic, open to the neighborhood. Emily B. will ask Phil about the center and write a newsletter article about it. Elizabeth spoke with her boss about social media and noted that school administrator might be a round table asset in the future to help with community relations. (Counselor for moderation, etc) Could we add school information to the newsletter? Rosemary will follow up about dates to add.
 - **City of Lansing (and other government)** –
 - Elizabeth is going to coordinate a candidate forum. She will include coordinating millage, mayoral, etc. Looking into co-sponsor/partnering with other organizations.
 - Andi communication, no one has talked to her. Emily S. said she goes to the Links meetings. People like our newsletter, idea sharing, she (Andi) shares neighborhood resources. Andi.crawford@lansingmi.gov is her email address
- **Communications**
 - **Newsletter** – Working on taking things over from Veronica. Emily D. and John spoke about getting advertisements. The deadline is March 20th for all newsletter content. Emily D. is going to send everything out AGAIN about the ad business. Emily D. is going to make sure there is an active google sheet on the drive so that we can sign up for

articles, etc. John is giving advice about how he can work with size on the newsletter. Elizabeth suggested that we all be conscious of pictures within our neighborhood. (She is also going to ask about advertorial “business spotlight” at MBC). Westside neighbor resident, Jason is going to try to talk his neighbor Annie May? Minority pastor?

- **Social Media** – Emily B. reported on the findings of the social media meetings and after a long discussion was able to tell everyone about the poll. Motioned for approval by Addis. Seconded by everyone. **Unanimous**. Emily B will put proposed wording on the WNA board page
- **Email list** – Emily D. has it working, she will forward anything important on so everyone isn’t getting it. The address is board@wna.com
- **Neighborhood Improvement**
 - **Neighborhood Clean-up Application** – CDBG neighborhood clean-up. Emily S. talked about clean up and in-bloom. June 17th for dump date if approved.
 - **Triangle Sculpture** – Jason spoke with David from scrap fest. We would have to buy and pay for the concrete pad. The sculptures range in price. We would have to approve funds and decide on what sculpture. Jason will bring a list of the possible location to the next meeting.
 - **Community Survey** – Emily D. thinks we should finalize and go door to door to do the community survey. Elizabeth offered to have Ryan Sebolt talk to us about the places to target.
 - **Yard Signs** – Emily D. got a quote from a few shops. Quotes range from \$700-\$2000 for 200 signs. We still don’t have a sign design. Emily S. gave me a rundown about what this is, since I was super confused. We would like to have a goal of having them done before graduation. There is a discussion about getting some generic signs to promote events. Vote in April, get them in May. Distribute after that.
- **Events**
 - **Garage Sale** – June 10th.
 - **Summer Picnic** – July 19th. No band. We didn’t apply. Rosemary is interested in helping make it be a community event with booths, etc. We may have a talent show. Rosemary will be bringing the outline by next month.
 - **Neighborhood Night Out-Family Fun Night** – Have not gotten a response yet, Veronica said they had lost part of the application. Hopefully by next month she will know something.
 - **Annual Fundraiser** – Table
 - **Jazz night** – Emily B. was in contact. We will need to provide permitting from the city and electricity. Everyone would still like it pursued. Emily B. will continue to communicate. Emily S. offered to help with city issues.
- **Crime and Safety** – Emily D will send some stuff/post to facebook group. Mitzi and Joan would like us to be there.